


Benefits Comparison

		CPAs	Tax Preparers	DIY Tax Software
Tax Preparation & Planning	Client tax returns are prepared with AEMC's 100% guarantee backing. Clients are given valuable insight and <i>complimentary</i> tax planning and guidance to optimize tax benefits for the following year.	Focus on preparing tax returns and typically charge a separate fee for tax advice.	Tax preparation for simple tax situations only. Not experts in tax law, and are unable to give reliable tax advice.	Focus strictly on providing the tools to prepare tax return. Separate fee for general tax planning tips available.
Business Tax Return Preparation Accuracy	Our team has specialized knowledge in preparing small business tax returns. We partner with small businesses throughout the year to better understand your specific challenges and provide a customized tax strategy for your business.	Not all CPA's are experts in small business tax nor do they take an interest in serving small business owners in their practice. Results can vary depending on expertise.	Primarily focus on individual income tax returns. May not be capable of offering service to small businesses.	Business returns are often far too complex for taxpayers to rely on a software package to prepare correctly. Due to this, most software packages focus on individual tax return preparation. Software available for limited business return preparation situations that may not fit your business needs.
Tax Audit Resolution	Each return prepared comes with a policy that we will handle certain types of IRS audits at no additional cost. We are available year-round to assist with any issues.	Not always available throughout the year and often charge an additional fee for addressing tax audit issues.	Licensed preparers are mainly available during the tax season (January to April) and are closed for business during the remainder of the year. Unlicensed tax preparers are unable to represent taxpayers before the IRS and are unable to assist with tax problems.	Very limited tax audit support available with tax preparation. Typically requires purchase of additional premium service to receive support.
Service Offerings beyond Tax	AEMC views the overall financial health of its clients as important, with tax as only one component. We offer accounting and bookkeeping, retirement planning, life insurance, and other business consulting services to help you reach your overall financial goals.	May limit service offerings to tax, accounting or audit services, which creates a half-complete financial picture. Ability to assist with overall financial goals may vary.	Not authorized to offer any other service outside of tax return preparation. Thus, unable to assist with financial goals.	Not available.

